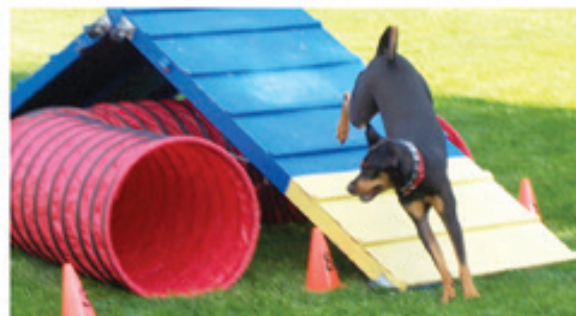




# Sponsorship Opportunities

BENEFITING OUR CITY'S SHELTER, THE LITTLE ROCK ANIMAL VILLAGE





# YOU CAN MAKE A DIFFERENCE

## for animals at Little Rock Animal Village

### About the Program

When planning your charitable giving this year, please consider becoming a sponsor of the Little Rock Animal Village (LRAV). Friends of the Animal Village (FAV) will soon launch a sponsorship program as a great way for organizations and individuals to assist in supporting our city's shelter and caring for our animal citizens.

LRAV is the city's only municipal animal shelter. Because it is a city shelter, no animal can ever be turned away. They all must be housed and cared for by the Village's dedicated staff and volunteers. Sponsorships provide many ways to assist them.

### Why Sponsor?

LRAV is funded primarily by your tax dollars, allowing the City of Little Rock to provide a modern, clean and efficient facility with a trained and caring staff. However, this funding only covers the most essential and basic needs. More funding is needed to serve a growing animal population. Supporters and donors of FAV help to grow LRAV's capacity in a variety of ways. Without

this support, the Village may struggle to keep pace with the city's growing need. As a sponsor, your donation will help LRAV with expansion, providing essential care, increasing adoptions and enhancing quality of life for the animals.

#### Our sponsors will receive the following benefits:

Naming rights with their name and/or logo on permanent signage or plaque; Press release to local media thanking the sponsor; Sponsor's name and/or logo posted on FAV's website & Facebook; When applicable, and with LRAV Director's approval, FAV will arrange for on-site ribbon cutting and media coverage.

Don't see a support opportunity that you are interested in? Contact the Friends of the Animal Village who can work with you to create a custom opportunity to achieve the outcome you desire.

For more information on sponsorships, Please contact Leslie Taylor, (501) 551-6790, [Lvwt1@yahoo.com](mailto:Lvwt1@yahoo.com).



Sponsors will receive a variety of benefits including naming rights with their name and/or logo installed on permanent signage or plaque at the Village.

# SPONSORSHIPS\*

\*Sponsorship opportunities are subject to change.

## Village Dog Park

### Pet Waste Receptacles

Purchase & Naming Rights ..... \$500 ea

### Benches

Purchase & Naming Rights ..... \$1,000 ea

### Water Fountain (Human/Canine)

Purchase & Naming Rights ..... \$5,000

### Dog Bath Area

Construction & Naming Rights ..... \$10,000

### Front Yard Dog Play Equipment

Construction & Naming Rights ..... \$10,000

### Pavilion

Construction & Naming Rights ..... \$30,000

### Splash Pad

Construction & Naming Rights ..... \$75,000

### Dog Park Sponsor

Naming rights of entire park & signage. .... \$50,000

## Existing Structures

### Dog Kennel: One Kennel

Naming Rights ..... \$1,000

### Cat Kennel: One Kennel

Naming Rights ..... \$1,000

### Cat Kennels Room: Front Adoption Area

Naming Rights ..... \$10,000

### Dog Kennels Room: Front Adoption Row

Naming Rights ..... \$50,000

### Interactive Corridor: Lobby Hall Area

Naming Rights ..... \$200,000

### Veterinary Clinic

Naming Rights ..... \$150,000

### Education Room: Front Meeting Room

Naming Rights ..... \$80,000

### Interested in becoming a sponsor?

Please contact Leslie Taylor, (501) 551-6790,  
Lvwt1@yahoo.com. We will send you more  
detailed information on all available sponsorships.



## New Structures (to be constructed)

### Cat Play Room (Indoor/Outdoor Addition)

Construction & Naming Rights ..... \$100,000

### Quarantine Area (Addition)

Construction & Naming Rights ..... \$150,000

### Donation Tree - Large wall mural at LRAV. Incl. engraving of:

Leaf ..... \$250

Rock ..... \$1,000

Tree Sponsor ..... \$5,000

## Adoption & Care Programs

### New Mobile Adoption Unit

Purchase & Naming Rights ..... \$100,000

## Sponsor Benefits

Our sponsors will receive the following benefits:

- Naming rights with their name and/or logo installed on permanent signage or plaque at the Village.
- Press release to local media thanking the sponsor.
- Sponsor's name and/or logo posted on FAV's website and Facebook.
- When applicable, and with Village Director's approval, FAV will arrange for on-site ribbon cutting and media coverage.



## Use of Sponsorship Funds

### **Sponsorships for Existing Structures or Equipment:**

100% of proceeds will go to the Little Rock Animal Village (LRAV) immediately upon receipt of the funds. LRAV will put this donation into their Construction Fund — used for continued expansion of the Village facilities and improving quality of life for the animals.

### **Sponsorships for New Structures or Equipment:**

100% of proceeds will go to LRAV immediately upon receipt of the funds. LRAV will put this donation into their Construction Fund to be used for the *designated project*. LRAV may keep any leftover funds in their Construction Fund — used for continued expansion of the Village facilities and improving quality of life for the animals.

### **Interested in becoming a sponsor?**

Please contact Leslie Taylor, (501) 551-6790,  
[Lvwt1@yahoo.com](mailto:Lvwt1@yahoo.com). We will send you more  
detailed information on all available sponsorships.

## Why We Support the Little Rock Animal Village

Little Rock's local shelter is the Little Rock Animal Village (LRAV). LRAV has already achieved so much through the able direction of its management, staff, the Animal Services Advisory Board, and the City of Little Rock administrators. Because of the work of those dedicated people, the City's Animal Code is one of the most progressive in the country.

The Village is also an incredible army of dedicated staff, volunteers and fosterers who share a common goal of SAVING animals' lives and facilitating as many ADOPTIONS as possible. They constantly look for ways to improve and to build awareness about animal adoption.

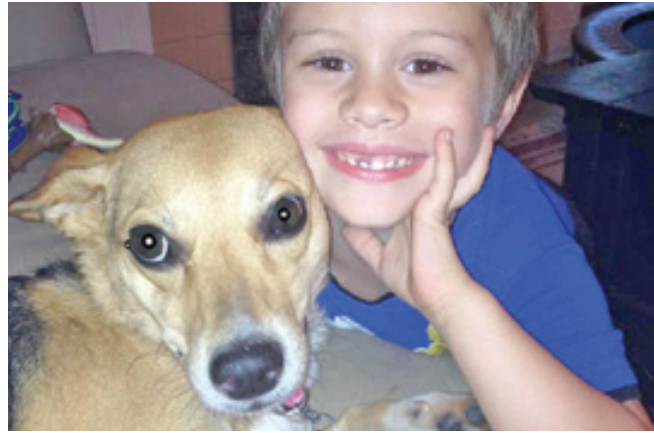
Construction of the Village, its programs and promotions were all put in place to serve the purposes of increasing adoptions of healthy well adjusted animals and creating better lives for the animals in our community while promoting public safety. It is FAV's mission to assist them in those efforts.

### **Looking to adopt your new best friend?**

Visit the Little Rock Animal Village at  
4500 S. Kramer Street in Little Rock, AR.  
Hours are Tue-Sat, 8am-5pm. Ph: 501-376-3067  
(Off of S. University turn right on First Tee Way, then right on Kramer.)

### **Help Us Help LRAV**

Support the Animal Village by making a donation to our cause at [www.friendsoftheanimalvillage.org](http://www.friendsoftheanimalvillage.org).



Friends of the Animal Village  
7401 Colonel Glenn Rd., #4026  
Little Rock, AR 72214  
[www.friendsoftheanimalvillage.org](http://www.friendsoftheanimalvillage.org)