

**Friends of the Animal Village**

**2016  
Annual Report**  
FAVLR.org



# Meet FAV'S Board of Directors

The FAV Board of directors is made up of a variety of animal lovers from many different walks of life. We thrive in breaking through barriers and lifting up the Little Rock Animal Village (LRAV) in every way possible.

Our job is to give assistance wherever is needed to LRAV, whether it's supplying monetary support, hosting and promoting events, or volunteering. Our board members range in experience and professions, offering a spectrum of unique perspectives, which makes us a well-rounded board. What unites us is that we are driven by our love for animals and our desire to help LRAV ultimately become a "no kill shelter." When you look through this year's Annual Report, we hope that you gain a better understanding of who we are, what we do and the impact that we have on the animals and people alike of Little Rock.



**Betsy Robb**  
*President/Treasurer*  
4 Years on the Board



**Jacquelyn King**  
*Vice President*  
3 Years on the Board



**Emily Edmisten**  
*Secretary*  
2 Years on the Board



**Laura Calhoun**  
*Board Member*  
2 Years on the Board



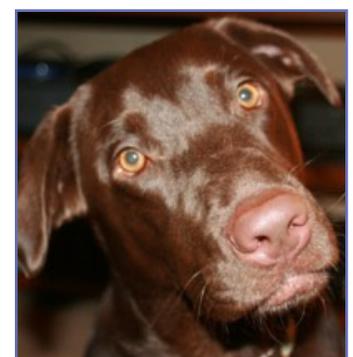
**Kelsey Lillard**  
*Board Member*  
8 Months on the Board



**Cody Null**  
*Board Member*  
1 Year on the Board



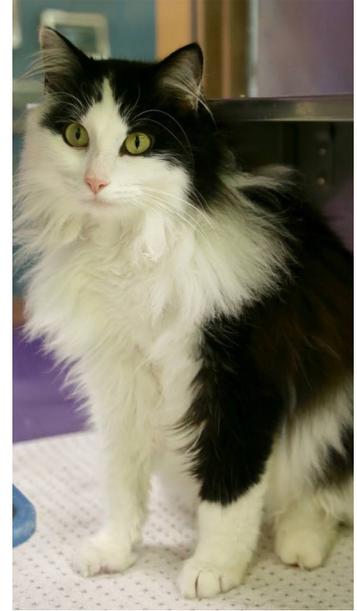
**Leslie Taylor**  
*Board Member*  
4 Years on the Board



**T.J. Tyndall**  
*Board Member*  
2 Year on the Board

# Adopt, Don't Shop

LRAV's \$90 adoption fee includes all initial veterinary expenses, such as first vaccinations and sterilization (see page 13 for more details). By adopting instead of buying a pet, you ensure that you are not supporting puppy mills (i.e. factory-style breeding facilities), which will continue to operate as long as people keep purchasing pets from them. When selecting a pet, make sure to take into consideration your lifestyle, as well as your general activity level to ensure that you end up with the pet that's best for you. Consider the amount of activity you engage in—both indoors and outdoors—as well as if there are children, elderly folks, or other animals living in your home. One of the most important things to keep in mind is how much time you have to devote to a cat or a dog. All pets require time and attention, but some will require more than others.



## Our Mission Statement

Friends of the Animal Village (FAV) is a nonprofit 501(c)(3) organization. (Federal Tax ID# 300648659.) FAV's mission is to provide supplemental financial and promotional support to our local shelter, the Little Rock Animal Village. Through fundraising events, donations, and promotion, our ultimate goal is to raise awareness about the Village and increase adoptions.

The Animal Village is performing valuable work to benefit animals and the betterment of our community, and it can accomplish even more with additional funding, as well as with community awareness of its animals and programs. That is why Friends of the Animal Village exists. We are dedicated to strengthening the support network that helps the Animal Village to thrive, broadening its activities, and seeing more animals find loving homes. We are comprised of a nine-member Board of Directors and have many regularly scheduled fundraising events throughout the year, a great merchandise store, and we stay actively involved in community events and efforts.

# Letter from the Director of LRAV

**O**n August 4, 2007 we opened the Little Rock Animal Village. It seems like only yesterday! I have the ribbon in my office that draped across the front with dog bones on it so the animals would “cut” the ribbon.

The day was full of cameras and people curious about what the City of Little Rock would have as an impound facility. It was a surprising day for many and more than they could have ever dreamed. Just like that opening day almost ten years ago we still have people who walk in and look around with that same WOW! feeling.

We had a dream, and it was to provide our city’s animals with something different. We wanted our citizens to be proud of it and be able to enjoy it. We also wanted to show other cities that a successful Animal Services department can be accomplished with effort. How have we done?

Steadily and looking forward, not back, we have accomplished what few shelters have and what many people thought we could not. Just this week we had a visit from ASPCA to take 20 of our dogs to Chicago. We had visits from a school and a Girl Scout troop to learn about what we do and how to care for animals. There was a birthday party on Saturday (these are free of charge and we have an educational piece that is role playing played out by staff and volunteers). Friends of the Animal Village’s Annual Meeting is on Friday night, Kickball Food Drive on Sunday, a visit by members of ASPCA transport leadership team on Tuesday and many other things that will just pop up on us. Yes, “WOW!” is right. And those are just the people coming through our doors.

Over the last few weeks, I have been working with another municipal shelter that is going through some serious problems. When I walked into that shelter for the first time I was overwhelmed with emotions. It took me back to the first day I walked into our old shelter at Interstate Ballpark. It was dark, the dogs’ barking just echoed off the concrete block walls; it smelled and was not a happy place. I could see myself 13 years ago trying to figure out what to do as I looked around at this shelter. I walked around and gave advice, suggested some procedures for them to use, and even visited with our staff to show them the proper way to clean and care for the animals.

I revisited a few days later and everything was back to the way it was. I told the acting manager how disappointed I was when leaving. He could not even get off the phone to ask why. He knew..... and I don’t think he thought about it again. Sad to know some things never change. The problem they have, is that they have not seen the last of me.

# What Drives Us Forward

Municipal shelters must look ahead when hiring for these positions. Hiring staff that loves animals will represent the city well and they will be looking out for the city's best interest. You want someone who has a vision. So many times they may hire someone who has been in the animal field or even managed a facility, but not successfully. I wonder, do they know what "successfully" is? Just because you have twenty people working for you and you handle 3,000 dogs a year, does not mean you know what you are doing. I pick people who can go on every call knowing it has an impact on the animal as well as the citizens of our city. We are not perfect, but as long as those calls are made with the best interest for the animal and Public Safety in mind it can be explained. I tell my staff, just do the right thing.

With all that said (and probably too much), we are proud to be here at the Little Rock Animal Village. Our effort to get lost, abandoned, and abused animals in, get them healthy, sterilized, and back out to a loving home is one of the best around. No matter how battered or beaten down the animal is, we look at them all to see if we can save them, and we save most. That is what gives us our drive to continue on, looking forward, not back.

How have we done? I think pretty well but it is not up to me to decide.

Sincerely,

Tracy N. Roark  
Manager  
Little Rock Animal Services



**Thank you to our amazing  
Little Rock Animal Control Officers!**



# Our Main Goal: More Adoptions = More Lives Saved

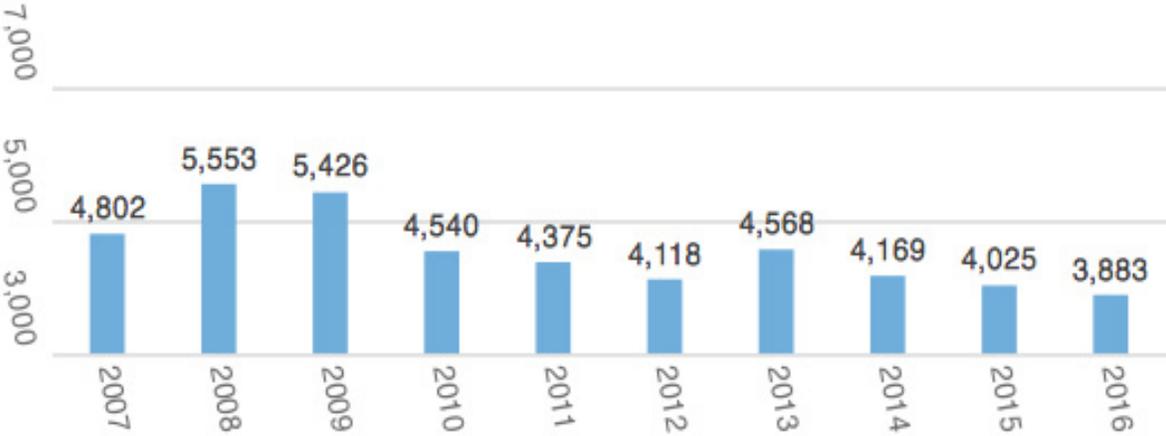
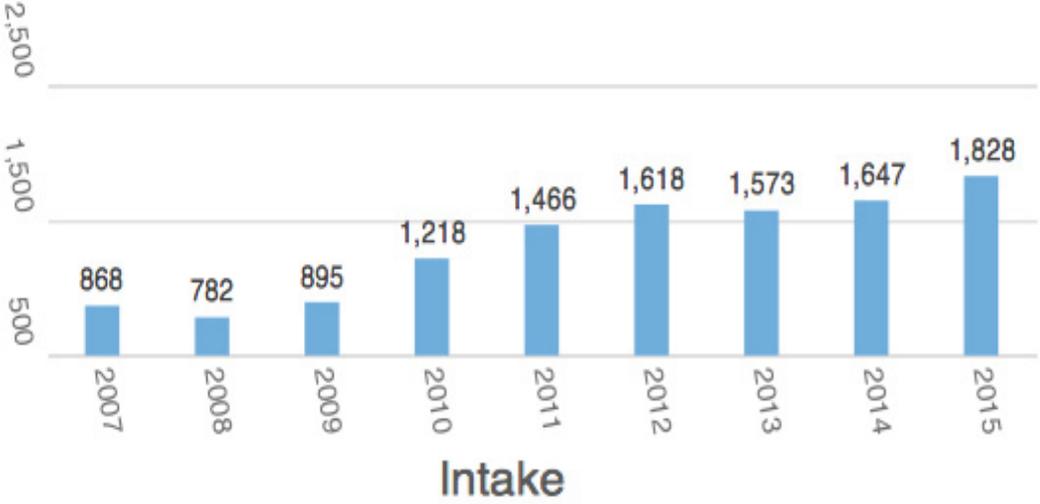
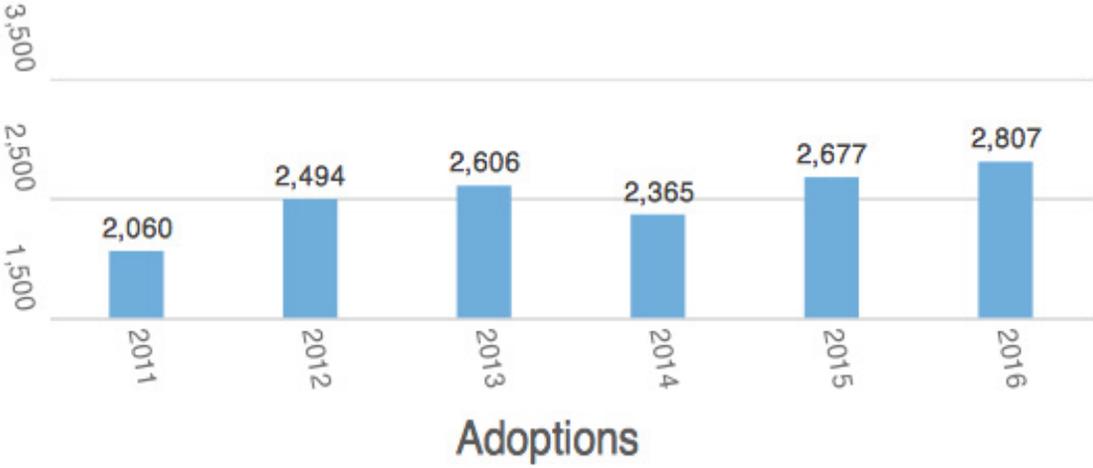


**M**ost people would agree that pets provide joy and unconditional love, but few know that there are actual health benefits correlated with owning a pet. The American Heart Association states that owning a pet, especially a dog, can assist in the lowering heart disease risk. Similarly, the Centers for Disease Control & Prevention reports that pet owners tend to have lower cholesterol levels. Pets provide companionship and help to ease loneliness, often promoting activity and social interactions with others. The simple act of snuggling with a furry friend can help to lower blood pressure and increase levels of serotonin and dopamine, thereby reducing stress, anxiety, and depression. Children who grow up with pets are less likely to suffer from allergies and asthma, and many learn responsibility and compassion through taking care of their pets.

There are many important advantages to adopting from a local animal shelter like our fabulous Little Rock Animal Village! The first and most important is that when you adopt, you actually save the lives of two animals—the one that you take home, as well as the one that can now be rescued because of the space you helped free up in the shelter. Additionally, adopting a pet from LRAV is much less expensive than buying a pet from a breeder.

# LRAV Adoption/Intake Statistics

### Adoptions, Reclaims, & Transfers



# 2016 Financials

## Friends of the Animal Village 2016 Income & Expenses

Donations		\$ 28,234.07
Santa Paws Event Income	\$ 3,744.14	
Santa Paws Sponsorships	\$ 4,500.00	
Santa Paws Tickets	\$ 2,460.00	
Santa Paws		\$ 10,704.14
Joey's Play Room		\$ 10,488.00
Kristen's Fund		\$ 10,253.00
Bass Pro Dog Days		\$ 8,705.64
Arkansas Gives		\$ 5,912.12
Grant		\$ 5,000.00
Doggie Paddle Day		\$ 1,358.57
Miscellaneous Events & Income		\$ 1,060.81
Heartworm Fund		\$ 725.00
Kroger Rewards		\$ 357.49
Amazon Smile		\$ 280.99
	<b>Total Income</b>	<b><u>\$ 83,079.83</u></b>

Santa Paws		\$ (1,963.12)
Payment Processing Fees		\$ (1,764.84)
Bass Pro Dog Days		\$ (1,575.00)
Advertising		\$ (750.00)
E-newsletter		\$ (360.00)
Merchandise - Frisbees		\$ (357.00)
Website Expenses		\$ (279.56)
Postage		\$ (174.15)
Printing		\$ (150.42)
Membership - Arkansas Nonprofit Alliance		\$ (120.00)
Merchandise - Volunteer Buttons		\$ (107.13)
PO Box Rental		\$ (70.00)
Harvest Fest		\$ (65.00)
Bank Fees		\$ (36.00)
	<b>Total Expenses</b>	<b><u>\$ (7,772.22)</u></b>

**Disbursements to LRAV\*** **\$ (110,000.00)**

\*a large disbursement to LRAV at the beginning of 2016 represented income from 2015

# Joey's Playroom

“**W**hat greater gift than the love of a cat?” Author Charles Dickens asked that question many years ago. As far as Friends of the Animal Village is concerned, there is none greater. That’s why we have been raising money to build Joey’s Playroom, a cat play area at the Little Rock Animal Village that will be named in memory of THV Channel 11’s Joey the Garden Cat.

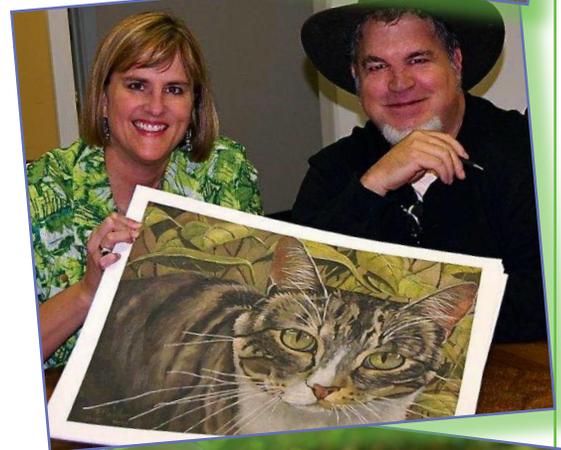
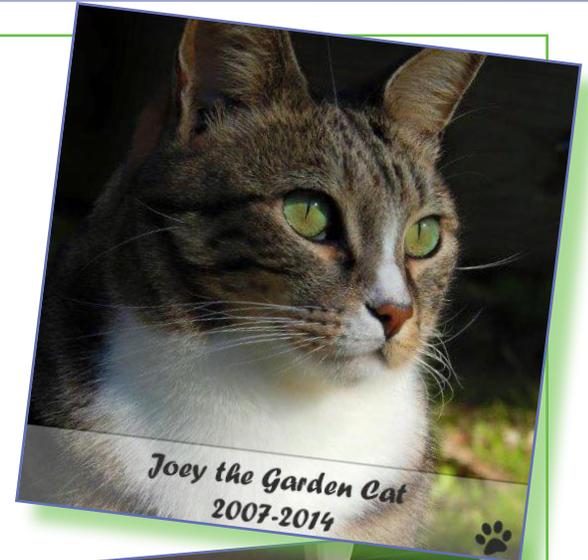
FAV began fundraising for Joey’s Playroom in April of 2014, and Joey himself was helping raise money through his Facebook page. Tragically, Joey passed away on August 19, 2014. Theba Lolley, community relations director for THV 11/Joey’s station “mom” and others in his THV family have continued the campaign in memory of their beloved Joey.

Joey became a part of the THV family in 2007 when he turned up as a stray in the station’s outdoor weather garden coming to visit Larry, another cat residing in the station. Larry passed away in 2007 and Joey stayed on.

Joey quickly became a local and international celebrity with more than 500,000 likes on his Facebook page. He was often seen on air in THV 11 newscasts or helping meteorologist Tom Brannon forecast the weather. In 2012, he was featured in an Animal Planet segment.

As of March 1, 2017, more than \$40,000 has been raised for Joey’s Playroom. FAV’s fundraising goal is \$60,000. Thanks to the support of THV 11 and generous donors like Daniel Wren and the Wren Law Firm, we are halfway to our goal. When Joey’s Playroom is completed, it will provide felines at LRAV with a place to not only stretch their legs and play but to interact with potential owners.

Donations to Joey’s playroom can be made online through the FAV Paypal account at [FAVLR.org](http://FAVLR.org).





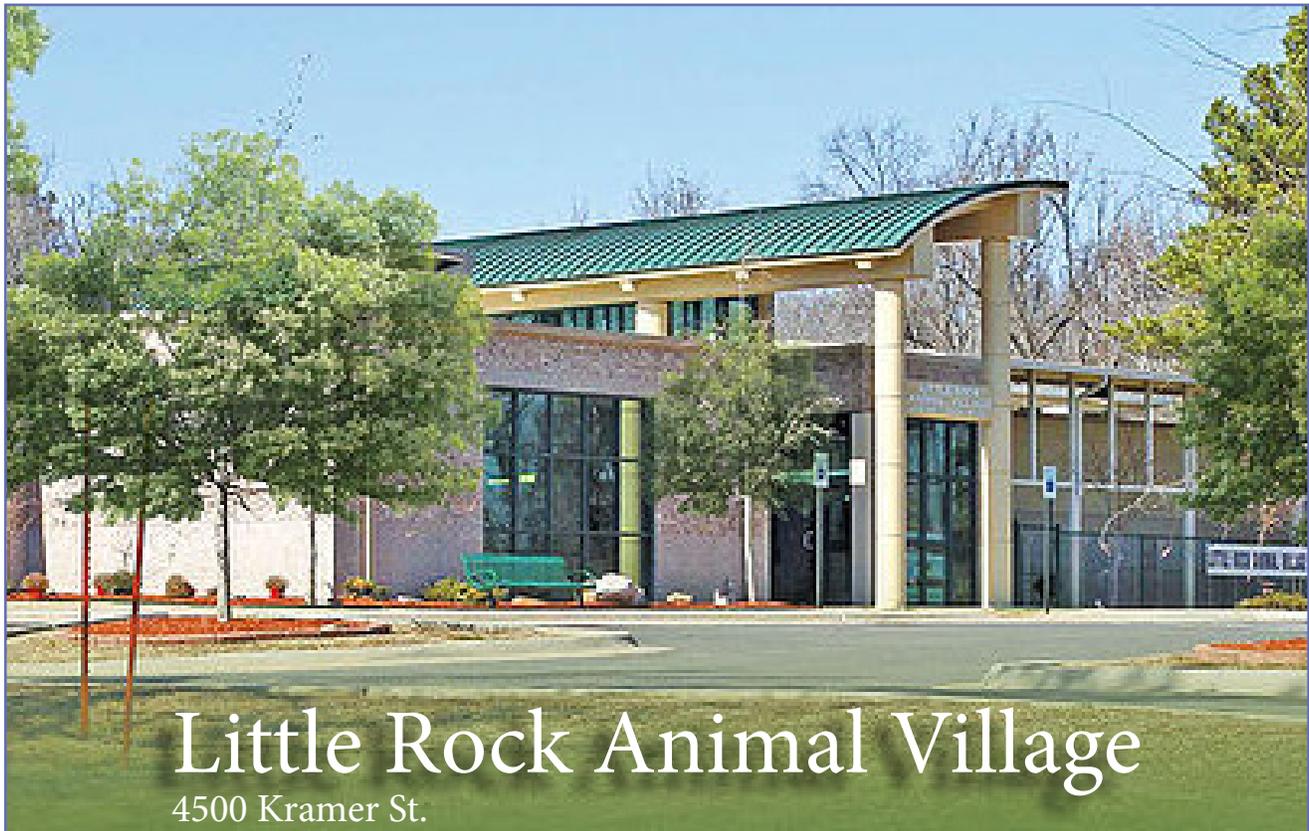
# New in 2016

## We Got An Intern!

**W**e were pleased to have local UALR student Eva Hansen as our intern for the fall semester of 2016. She attended board meetings and assisted us at our fall fundraisers. She also created a contract for FAV to use with any future interns and looked into potential grants.



“I didn’t know what to expect coming into FAV and I was happy to find other people who want to make the shelter a better place.” -- Eva Hansen



# Little Rock Animal Village

4500 Kramer St.

# Friends of the Animal Village Fundraisers

## Santa Paws



Friends of the Animal Village was proud to host its fourth annual Santa Paws Holiday Party on December 9, 2016. The event took place at Trapnall Hall and was a huge success. Guests were treated to live music performed by Joe Meazle & Friends.

Complimentary beer & wine was provided by Southern Prohibition Brewing and Grumpy's Too Neighborhood Bar & Grill. Guests enjoyed participating in a silent auction and a wine pull, both of which offered a variety of items donated by many local establishments. Santa Claus himself was even in attendance!

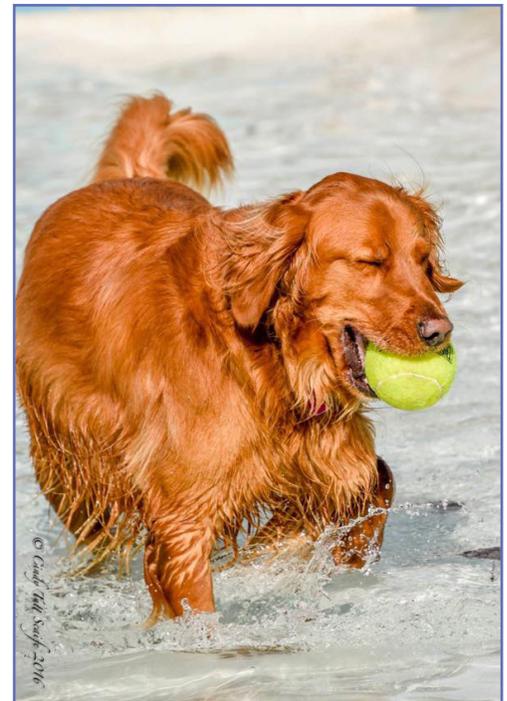
During the event, FAV board members presented LRAV director Tracy Roark with a check for \$10,000 to go towards medical funds. FAV also presented Theba Lolley of Channel 11 with our annual "Best Friend Award" for her dedication to raising awareness and much needed funds for LRAV, especially Joey's Playroom, in 2016. A second "Best Friend Award" was also given to THV11 as a whole in recognition of their dedication to helping us help Little Rock animals..

Over \$10,000 was raised at the event, which was later given to LRAV for medical expenses.



## Doggie Paddle Day

Our Fifth Annual Doggie Paddle Day continued to grow on the tradition of the previous few with even more pups showing up for a dip in the pool. Around a hundred four-legged friends attended along with their two-legged parents. The event took place October 24th at the Jim Dailey Fitness and Aquatic Center — which offers the full sized pool for dogs to swim and play in, as well as their kiddie pool for the pups that need to practice their paddling skills before taking the plunge in the deep end. The attendees enjoyed running, chasing, swimming, playing, and just hanging around with their friends as well as some retriever style long jumps. The fall weather cooperated, offering sunshine and cool breezes for the dogs to enjoy.



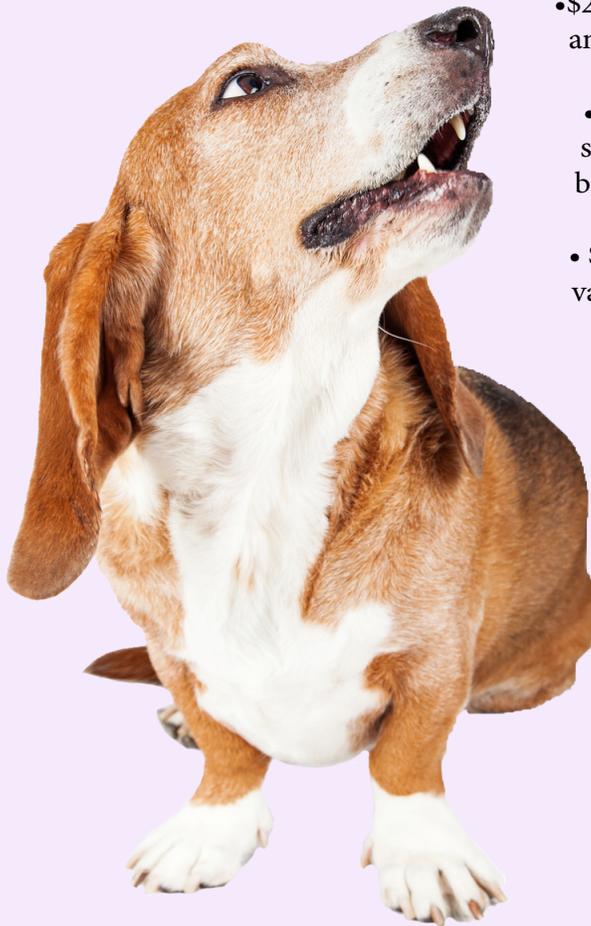
# The Power of Your Generosity

What you gain when you give to  
Friends of the Animal Village

## Unconditional Love

The Little Rock Animal Village is able to provide high quality care to our city's homeless animals thanks to your donations.

Look how far your money can go!



- \$25 will provide 4 animals with a microchip
- \$50 will cover the required sterilization procedure for a cat brought to LRAV
- \$65 will give 25 dogs or cats a booster vaccination
- \$70 will cover the required sterilization procedure for a dog brought to LRAV
- \$150 will cover full mange treatment for one animal
- \$350 will cover heart worm treatment for one animal



# How You Can Help

## Volunteer

**With FAV:** Volunteers are critical to our mission. Each FAV initiative relies on dedicated individuals to assist with events and programs that will raise funds and help increase adoptions at the Village. These events are always something simple and fun, such as walking a dog, helping set up a booth, or just talking with others about the village to get the name out. We have a spots at most events that fit your talents and will help us further our shared mission of helping out our furry friends.

**At LRAV:** Volunteers are needed every day to care for the dogs and cats at LRAV, and it is a great way to show our wonderful animals how much you care. These volunteers help prepare the cats and dogs at LRAV for life in a forever home simply by spending time with them, walking them, or even just letting them see a friendly face during their stay at the village. Village volunteers provide countless hours of valuable service—hours that lead to more adoptable animals, more animals sent on the Bark Bus, and more opportunities to show the community how special our animals are.

Volunteer training takes place at LRAV on the second Saturday of every month to help get you familiar with the village and all the ways you can help out. You can find information about LRAV's volunteer distribution list, learn more about volunteering at the Village and sign up for training by reaching out.

Sign up today by e-mailing: [VolunteersFAV@gmail.com](mailto:VolunteersFAV@gmail.com)

## Foster

When you foster animals for the Little Rock Animal Village, you create space for more pets at the shelter. Fostering is the most direct way to help an animal—you are giving him or her a second chance at life. Fosters are needed for those going on Bark Bus, typically for a weekend. When you foster, you can help out a broad range of animals from bottle babies to senior pets, needing a reprieve from the shelter conditions. Fostering the animals also helps acclimate them to the everyday life they can look forward to once they find their forever home.

For more information, please e-mail [LRAV@LittleRock.org](mailto:LRAV@LittleRock.org) or call Skip at LRAV at (501) 376-3067.



# How You Can Help

Help us help Little Rock animals by encouraging spaying/neutering throughout our community. This is one of the simplest ways to keep our shelter populations down. Some of the low cost spay/neuter programs in our area are listed below. To see the full list, visit the Resources & Articles section of our website (under “About”) at FAVLR.org



## **Three pages; page 1 of 3: Low Cost, Reduced Cost or FREE Spay/Neuter Programs in Arkansas**

*List of Low Cost & FREE Spay/Neuter Programs and List of Animal Rescues/Adoption/Shelters/Wildlife Rehab/Animal Abuse Hotline are compiled and updated by ArkanPaws Animal Rescue in Conway, Arkansas. Updated lists are available online at [facebook.com/ArkanPawsAnimalRescue](https://facebook.com/ArkanPawsAnimalRescue) in photo albums. Please save ALL 3 PAGES to your phone photo albums and share!*

### **Arkansans for Animals**

#### **Mobile Animal Surgical Hospital (MASH)**

[www.ArkansansForAnimals.org](http://www.ArkansansForAnimals.org)

No residency or income requirements for this service, and financial assistance may be available for those who qualify. Check website for dates, locations, local community scheduling contacts. 501-455-5400

### **Arkansans for Animals**

#### **Operation SAVE**

#### **Little Rock**

[www.ArkansansForAnimals.org](http://www.ArkansansForAnimals.org)

[facebook.com/pages/Arkansans-for-Animals-Inc/130950890279758](https://facebook.com/pages/Arkansans-for-Animals-Inc/130950890279758)  
11701 Hwy I-30 Little Rock, AR 72209

A full-time clinic in Little Rock—no income or residency restrictions to participate. Pricing \$20-\$65. Call 501-455-5400 for an appointment.

### **FuRR (Feline Rescue and Rehome)**

#### **Little Rock**

[www.TeamFURR.org](http://www.TeamFURR.org)

[facebook.com/teamfurr](https://facebook.com/teamfurr)

FuRR sponsors a monthly low-cost, spay/neuter clinic for cats only at Little Rock Animal Village.

PO Box 250567 Little Rock, AR 72225

For appointment call 501-661-0956

or email [savecat@teamfurr.org](mailto:savecat@teamfurr.org).

### **CARE for Animals, Inc**

#### **Central Arkansas Rescue Effort (CARE) for Animals**

#### **Little Rock**

[www.CareForAnimals.org](http://www.CareForAnimals.org)

[facebook.com/pages/CARE-Central-Arkansas-Rescue-Effort-for-Animals/339706124892?ref=ts](https://facebook.com/pages/CARE-Central-Arkansas-Rescue-Effort-for-Animals/339706124892?ref=ts).

Rescues and rehomes cats and dogs. Operate monthly spay/neuter clinic at LR Animal Services for low-income LR residents only. If the pet is not currently vaccinated against rabies, vaccination will be given free of charge. Call 501-680-SPAY (7729) to leave a message or email [clinic@careforanimals.org](mailto:clinic@careforanimals.org)

HQ: 5516 Kavanaugh (Heights Area), LR

501-603-CARE (2273)

Spay/Neuter Clinic (LRVAV Surgery Center)

for appointment: 501-680-SPAY (7729)

### **Maumelle Friends of the Animals**

[www.maumellefoa.org](http://www.maumellefoa.org)

Free or discounted spay/neuter services for Maumelle residents only. 501-851-7114

### **Fuzzy Hearts Animal Rescue**

#### **Van Buren County**

501(c)3 non profit

[www.fuzzyheartshome.webstarts.com](http://www.fuzzyheartshome.webstarts.com)

[facebook.com/groups/fuzzyheartsrescue](https://facebook.com/groups/fuzzyheartsrescue)

Small breed animal rescue in north central Arkansas. Low cost spay neuter assistance and pet food pantry for those in need for Van Buren County residents. Rescue, rehabilitate, vet and rehome pets within our area. Work with local KILL shelters, other rescues and rescuers. Will courtesy post for individuals with limitations.

### **Out of the Woods Animal Rescue**

#### **Greenbrier, Morrilton, Little Rock, Stuttgart**

[www.ootwrescue.org](http://www.ootwrescue.org)

[facebook.com/pages/OUT-OF-THE-WOODS-ANIMAL-RESCUE/159356152124](https://facebook.com/pages/OUT-OF-THE-WOODS-ANIMAL-RESCUE/159356152124)

PO Box 7365 Little Rock, AR 72217

email: [contact@ootwrescue.org](mailto:contact@ootwrescue.org)

Rescue and rehome organization for dogs and cats in Arkansas.

Their SNiP program assists pet owners in rural areas by providing pay-what-you-can spay/neuter services to residents in Greenbrier, Morrilton, Conway, Little Rock and Stuttgart.

### **City of Cabot Animal Shelter**

#### **Low Cost Spay/Neuter Clinic**

[facebook.com/pages/City-of-Cabot-Animal-Shelter/186123151419651](https://facebook.com/pages/City-of-Cabot-Animal-Shelter/186123151419651)

There are no residency or income requirements for this service.

Please contact the Cabot Animal Shelter to book your appointment.

Monday-Friday 8am-5pm

2951 S. 1st Street, North Little Rock, AR

501-843-2021

### **North Little Rock Animal Shelter/NLR Friends of Animals**

501-791-8577

Program to help residents with spay/neuter services for dogs and cats in Pulaski County, and a voucher program for cats in Pulaski County north of the river. No income restrictions. Call for details.

To see the full list, visit the Resources & Articles section of our website (under “About”) at FAVLR.org

# Letter from the President: Be an Advocate

One of the things we hear most when talking to friends, family, coworkers, and neighbors about the volunteer work we do at the Little Rock Animal Village is, “I don’t know how you do it, it would make me too sad to see the animals in the shelter.” To this I always respond with two points. I tell them first and foremost that the Little Rock Animal Village is a modern adoption center, far from the old days of “the pound.” It is a bright, open and welcoming facility—a happy place! The second part of my response is this: You can either ignore it and try to pretend they don’t exist, or you can choose to do something to help those animals. Yes, **YOU have the power to help.**

It’s estimated that over 7.6 million animals enter animal shelters in the U.S. every year. That’s 7,600,000 dogs, cats, and various other animals who have found themselves in need of new homes, generally through no fault of their own. The Little Rock Animal Village takes in over 4,000 of these a year. In 2014, they took in 4,025, roughly one animal for every 50 people living in Little Rock. That means they took in an average of 15 animals a day every day that they were open. That’s a lot of animals to take care of and find homes for, and the staff at the Little Rock Animal Village does everything they can to find homes for them all. In 2015, 2,677 animals found new homes thanks to the hard work of the staff and volunteers at the Little Rock Animal Village, a new record. Every year, we save more; more are sent to rescues and more are adopted out. For the most part, more are reclaimed by their owners, although that remains a stubbornly low amount.

You might be asking yourself, “If the staff are doing everything they can, what more could I do?” Easy—volunteer, and be an advocate. Volunteering at the Little Rock Animal Village is truly the most fun volunteer opportunity in the city. It doesn’t entail cleaning cages or picking up poop. They simply need volunteers to come and spend some time with the animals outside of their kennels. Take a dog for a walk, teach one to sit, take a cat out of their kennel and snuggle with them for a while...it’s that easy, and it’s incredibly rewarding when you see an animal you’ve spent time with get adopted by a great family. The joy you’ll feel is incomparable.

Can’t volunteer? No problem. **One of the single greatest needs of animal shelters everywhere is the need for advocates.** People who help spread the word about why adoption should be your first choice when adding a furry friend to your family, as well as where they can adopt. Talk to your friends, family, neighbors, and coworkers about the Little Rock Animal Village. When you see an acquaintance post something on Facebook about their desire for a Chihuahua, you can be an advocate for the animals at the Little Rock Animal Village. When your neighbor tells you that their outside cat has gone missing, you can be an advocate for the Little Rock Animal Village. (Tell anyone who has lost a pet in or near Little Rock to check there, as many do not know that that’s

# Thank you for your support

where they should go first to look for lost pets.) When you overhear a coworker talking about getting a Siamese kitten for their kids, you can be an advocate for the Little Rock Animal Village. When your sister tells you about her search for a purebred black lab for her husband, you can be an advocate for the Little Rock Animal Village. With more than 4,000 animals coming in every year, there is no shortage of variety at LRAV. You might be surprised to learn it is estimated that 25% or more of the animals that enter shelters every day are purebred. Even more are highly sought-after “designer breeds,” like Labradoodles and Maltipoos. Sure, the Animal Village also gets its fair share of mutts as well, but mutts are awesome and, to be honest, they’re the true designer dogs. As fashion designer Isaac Mizrahi explained it, “A mutt is couture—there’s only one like it, made especially for you.”

Essentially, whatever someone is searching for in a new pet, they can find it at the Little Rock Animal Village. Help us spread the word, and become an advocate today. At any given time, the Animal Village has upwards of 200 animals in their care. Help us save just one.

Be an advocate.

*Betsy Robb*  
President



## Merchandise

Purchase a FAV t-shirt by e-mailing:  
[FriendsoftheAnimalVillage@gmail.com](mailto:FriendsoftheAnimalVillage@gmail.com).

Or visit our Zazzle store:  
[www.zazzle.com/favlittlerock](http://www.zazzle.com/favlittlerock) where a portion of the proceeds from all sales goes to FAV.

In our store, you will find a variety of apparel and merchandise promoting the Village and FAV. These items make great gifts for a loved one or yourself. Wear them with pride in knowing that you support the Little Rock Animal Village!





From the Friends of the Animal Village board: Leslie Taylor, Kelsey Lillard, Jacquelyn King, T.J. Tyndall, Cody Null, Andrea Underwood, Emily Edmisten, and Betsy Robb.

  
Thank you!



**Friends of the Animal Village @FAV\_LR @FAVLR**