

Friends of the Animal Village

2017 Annual Report FAVLR.org



Meet FAV'S Board of Directors

The FAV Board of directors is made up of a variety of animal lovers from many different walks of life. We thrive in breaking through barriers and lifting up the Little Rock Animal Village (LRAV) in every way possible.

Our job is to give assistance wherever is needed to LRAV, whether it's supplying monetary support, hosting and promoting events, or volunteering. Our board members range in experience and professions, offering a spectrum of unique perspectives, which makes us a well-rounded board. What unites us is that we are driven by our love for animals and our desire to help LRAV ultimately become a "no kill shelter." When you look through this year's Annual Report, we hope that you gain a better understanding of who we are, what we do and the impact that we have on the animals and people alike of Little Rock.



Betsy Robb
President
5 Years on the Board



Jacquelyn King
Vice President
4 Years on the Board



Andrea Underwood
Treasurer
1 Year on the Board



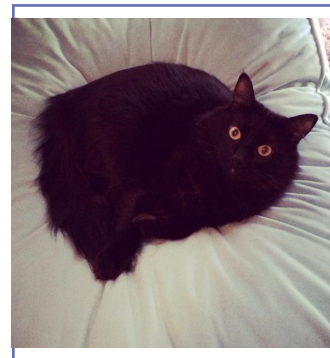
Kelsey Lillard
Board Member
2 Years on the Board



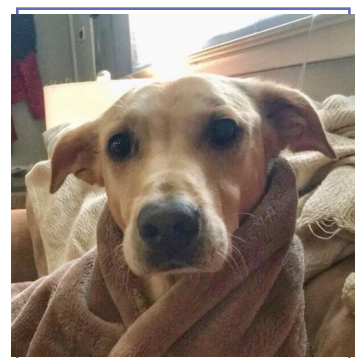
Leslie Taylor
Board Member
5 Years on the Board



Paul Hughes
Board Member
1 Year on the Board



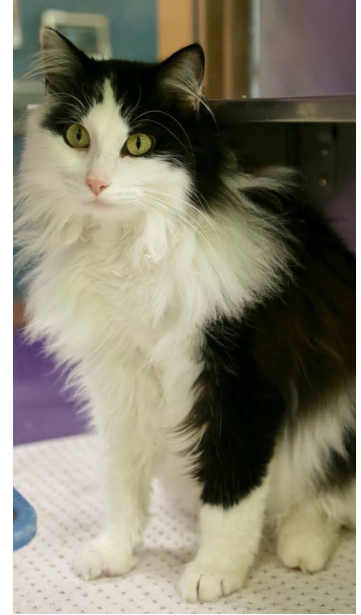
Dr. Kim Pollard
Board Member
1 Year on the Board



Kaitlin Barger
Board Member
1 Year on the Board

Adopt, Don't Shop

LRAV's \$90 adoption fee includes all initial veterinary expenses, such as first vaccinations and sterilization (see page 13 for more details). By adopting instead of buying a pet, you ensure that you are not supporting puppy mills (i.e. factory-style breeding facilities), which will continue to operate as long as people keep purchasing pets from them. When selecting a pet, make sure to take into consideration your lifestyle, as well as your general activity level to ensure that you end up with the pet that's best for you. Consider the amount of activity you engage in—both indoors and outdoors—as well as if there are children, elderly folks, or other animals living in your home. One of the most important things to keep in mind is how much time you have to devote to a cat or a dog. All pets require time and attention, but some will require more than others.



Our Mission Statement

Friends of the Animal Village (FAV) is a nonprofit 501(c)(3) organization. (Federal Tax ID# 300648659.) FAV's mission is to provide supplemental financial and promotional support to our local shelter, the Little Rock Animal Village. Through fundraising events, donations, and promotion, our ultimate goal is to raise awareness about the Village and increase adoptions.

The Animal Village is performing valuable work to benefit animals and the betterment of our community, and it can accomplish even more with additional funding, as well as with community awareness of its animals and programs. That is why Friends of the Animal Village exists. We are dedicated to strengthening the support network that helps the Animal Village to thrive, broadening its activities, and seeing more animals find loving homes. We are comprised of a nine-member Board of Directors and have many regularly scheduled fundraising events throughout the year, a great merchandise store, and we stay actively involved in community events and efforts.

Letter from the Director of LRAV

April 2017

On August 4, 2007 we opened the Little Rock Animal Village. It seems like only yesterday! I have the ribbon in my office that draped across the front with dog bones on it so the animals would “cut” the ribbon.

The day was full of cameras and people curious about what the City of Little Rock would have as an impound facility. It was a surprising day for many and more than they could have ever dreamed. Just like that opening day almost ten years ago we still have people who walk in and look around with that same WOW! feeling.

We had a dream, and it was to provide our city’s animals with something different. We wanted our citizens to be proud of it and be able to enjoy it. We also wanted to show other cities that a successful Animal Services department can be accomplished with effort. How have we done?

Steadily and looking forward, not back, we have accomplished what few shelters have and what many people thought we could not. Just this week we had a visit from ASPCA to take 20 of our dogs to Chicago. We had visits from a school and a Girl Scout troop to learn about what we do and how to care for animals. There was a birthday party on Saturday (these are free of charge and we have an educational piece that is role playing played out by staff and volunteers). Friends of the Animal Village’s Annual Meeting is on Friday night, Kickball Food Drive on Sunday, a visit by members of ASPCA transport leadership team on Tuesday and many other things that will just pop up on us. Yes, “WOW!” is right. And those are just the people coming through our doors.

Over the last few weeks, I have been working with another municipal shelter that is going through some serious problems. When I walked into that shelter for the first time I was overwhelmed with emotions. It took me back to the first day I walked into our old shelter at Interstate Ballpark. It was dark, the dogs’ barking just echoed off the concrete block walls; it smelled and was not a happy place. I could see myself 13 years ago trying to figure out what to do as I looked around at this shelter. I walked around and gave advice, suggested some procedures for them to use, and even visited with our staff to show them the proper way to clean and care for the animals.

I revisited a few days later and everything was back to the way it was. I told the acting manager how disappointed I was when leaving. He could not even get off the phone to ask why. He knew..... and I don’t think he thought about it again. Sad to know some things never change. The problem they have, is that they have not seen the last of me.

What Drives Us Forward

Municipal shelters must look ahead when hiring for these positions. Hiring staff that loves animals will represent the city well and they will be looking out for the city's best interest. You want someone who has a vision. So many times they may hire someone who has been in the animal field or even managed a facility, but not successfully. I wonder, do they know what "successfully" is? Just because you have twenty people working for you and you handle 3,000 dogs a year, does not mean you know what you are doing. I pick people who can go on every call knowing it has an impact on the animal as well as the citizens of our city. We are not perfect, but as long as those calls are made with the best interest for the animal and Public Safety in mind it can be explained. I tell my staff, just do the right thing.

With all that said (and probably too much), we are proud to be here at the Little Rock Animal Village. Our effort to get lost, abandoned, and abused animals in, get them healthy, sterilized, and back out to a loving home is one of the best around. No matter how battered or beaten down the animal is, we look at them all to see if we can save them, and we save most. That is what gives us our drive to continue on, looking forward, not back.

How have we done? I think pretty well but it is not up to me to decide.

Sincerely,

Tracy N. Roark
Manager
Little Rock Animal Services



Editor's note:

This letter was included in our Annual Report for 2016. While the upcoming events mentioned have now passed, and the events he mentions that had recently happened are now a year in the past, the message and spirit of Tracy's letter is as relevant as ever for 2017. Thus, we decided to simply reprint his comments from last year in our 2018 Annual Report.

Our Main Goal: More Adoptions = More Lives Saved



Most people would agree that pets provide joy and unconditional love, but few know that there are actual health benefits correlated with owning a pet. The American Heart Association states that owning a pet, especially a dog, can assist in the lowering heart disease risk. Similarly, the Centers for Disease Control & Prevention reports that pet owners tend to have lower cholesterol levels. Pets provide companionship and help to ease loneliness, often promoting activity and social interactions with others. The simple act of snuggling with a furry friend can help to lower blood pressure and increase levels of serotonin and dopamine, thereby reducing stress, anxiety, and depression. Children who grow up with pets are less likely to suffer from allergies and asthma, and many learn responsibility and compassion through taking care of their pets.

There are many important advantages to adopting from a local animal shelter like our fabulous Little Rock Animal Village! The first and most important is that when you adopt, you actually save the lives of two animals—the one that you take home, as well as the one that can now be rescued because of the space you helped free up in the shelter. Additionally, adopting a pet from LRAV is much less expensive than buying a pet from a breeder.

Joey's Playroom is happening!

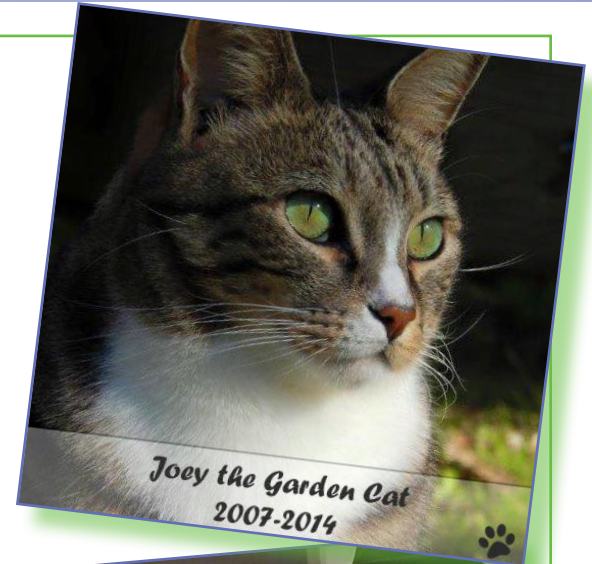
“What greater gift than the love of a cat?” Author Charles Dickens asked that question many years ago. As far as Friends of the Animal Village is concerned, there is none greater. That's why we have been raising money to build Joey's Playroom, a cat play area at the Little Rock Animal Village that will be named in memory of THV Channel 11's Joey the Garden Cat.

Thanks to the generosity of thousands of donors from across the world, Friends of the Animal Village (FAV) reached an important milestone on August 10, 2017, raising more than \$60,000 to build Joey's Playroom at the Little Rock Animal Village (LRAV). Construction is to begin April 2, 2018!!

FAV began fundraising for Joey's Playroom in April of 2014, and Joey himself was helping raise money through his Facebook page. Tragically, Joey passed away on August 19, 2014. Theba Lolley, community relations director for THV 11/Joey's station “mom” and others in his THV family have continued the campaign in memory of their beloved Joey.

Joey became a part of the THV family in 2007 when he turned up as a stray in the station's out door weather garden coming to visit Larry, another cat residing in the station. Larry passed away in 2007 and Joey stayed on. Joey quickly became a local and international celebrity with more than 500,000 likes on his Facebook page. He was often seen on air in THV 11 newscasts or helping meteorologist Tom Brannon forecast the weather. In 2012, he was featured in an Animal Planet segment.

When Joey's Playroom is completed, it will provide felines at LRAV with a place to not only stretch their legs and play but to interact with potential owners.



Construction has begun!

2017 Financials

Friends of the Animal Village 2017 Income & Expenses

INCOME		EXPENSES	
Donations	\$ 33,146.09	Microchipping Events	\$ 4,070.00
Santa Paws	14,750.10	Santa Paws	3,829.34
Microchipping Events	10,732.64	Merchandise	2,557.70
Arkansas Gives	6,524.75	Merchant Fees	1,287.77
Joey's Playroom	5,811.00	Insurance	850.00
Miscellaneous Income	1,767.36	E-newsletter	360.00
Kroger Rewards	1,515.20	Website Expense	299.73
Giving Tuesday	1,360.00	Printing	162.25
Doggie Paddle Day	1,315.00	Arkansas Gives Expense	120.00
Facebook Donations	1,281.60	Advertising	109.00
Merchandise	1,190.69	Miscellaneous Expenses	323.37
Membership	775.00	Total Expenses	\$ 13,969.16
Heartworm Fund	415.00		
Amazon Smile	266.47		
Total Income	\$ 80,850.90		

Total Net Profit	\$ 66,881.74
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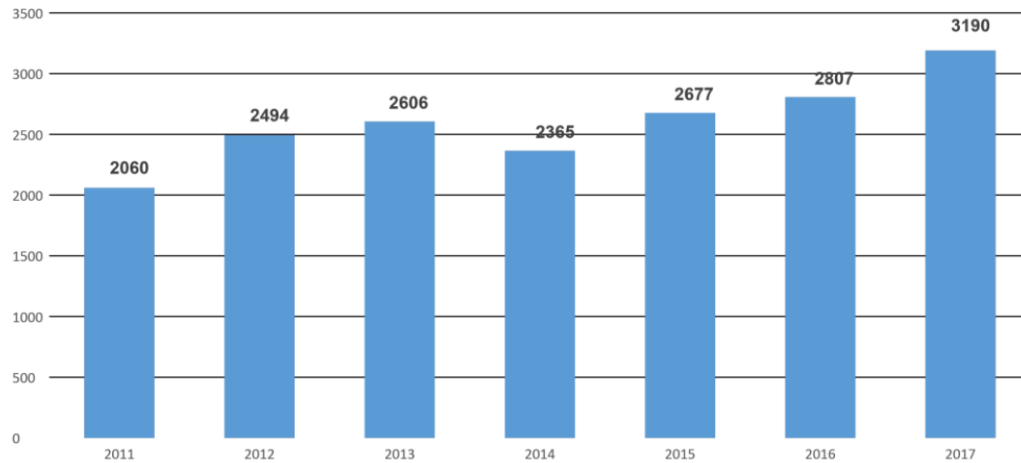
Return on Investment (ROI)	479%
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Disbursements to LRAV \$ 56,470.00

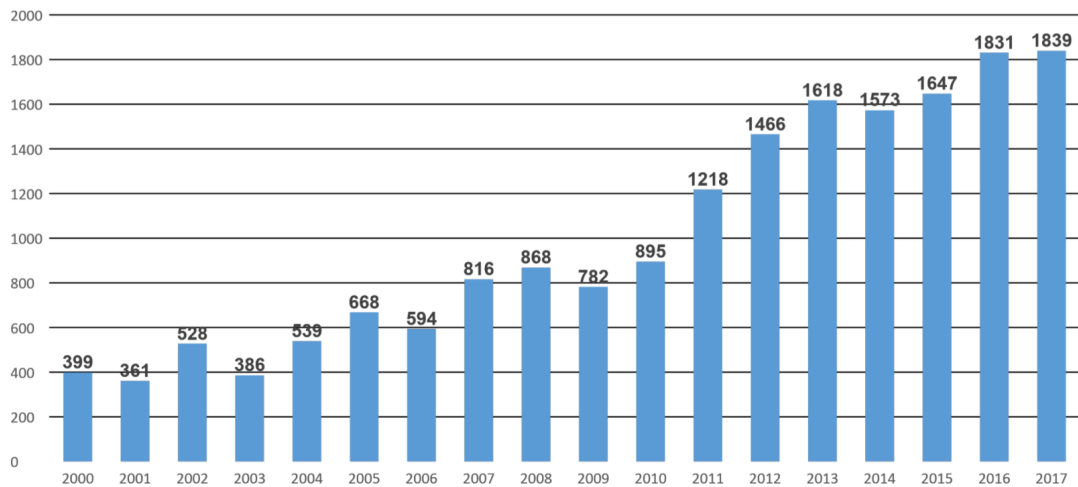
Significant Events Net Profit	
Santa Paws	\$ 10,920.76
Microchipping Events	6,662.64
Arkansas Gives	6,404.75
	\$ 23,988.15
% of Total Income	30%

LRAV Adoption/Intake Statistics

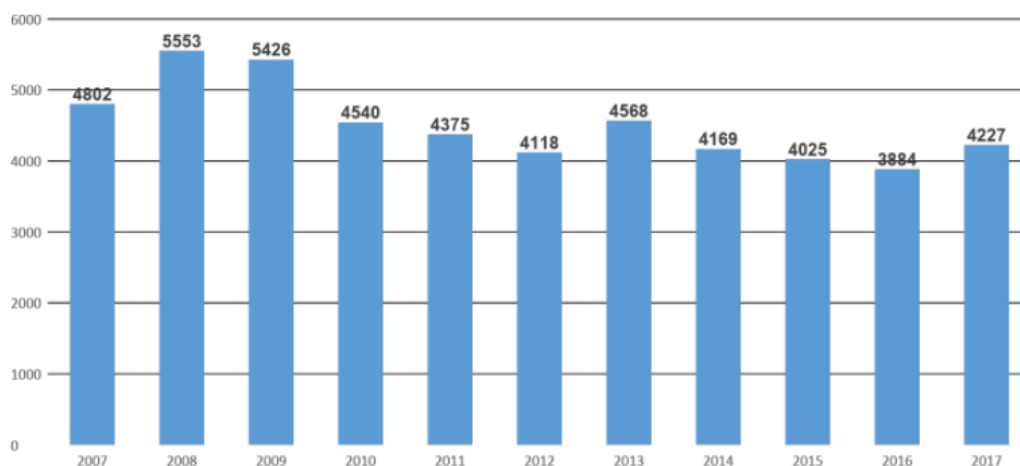
Adoptions, Reclaims and Transfers 2011 - 2017



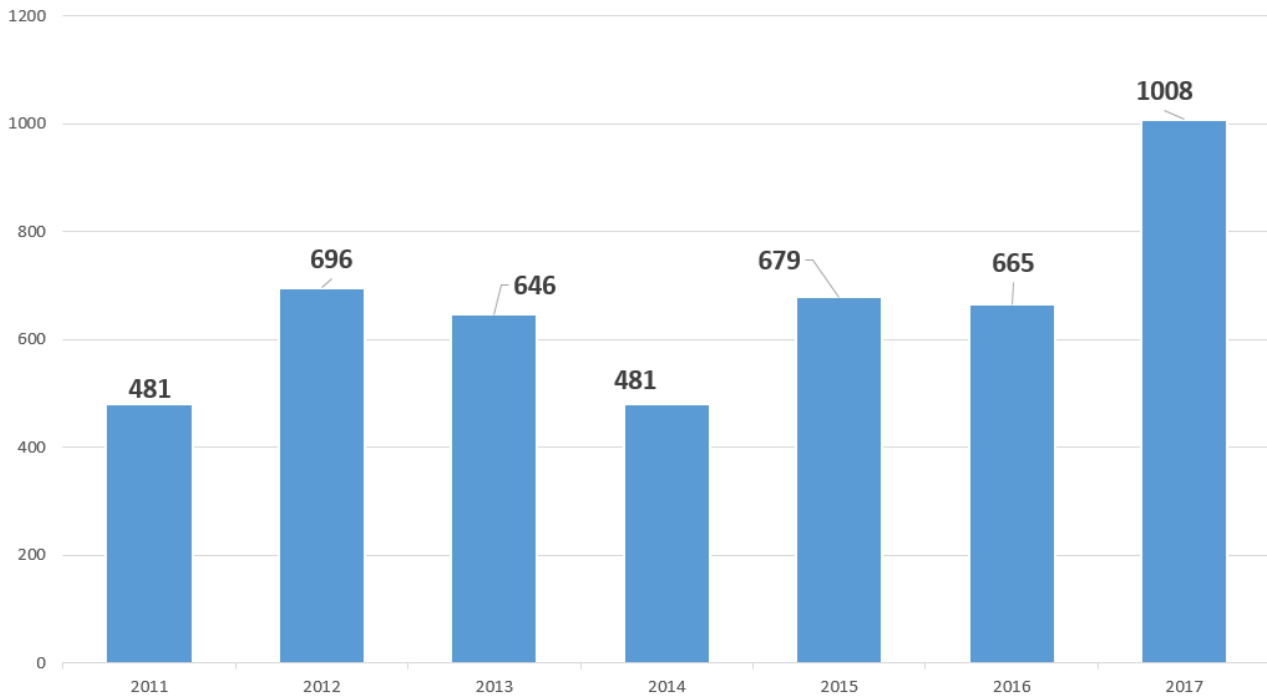
Adoptions 2000 - 2017



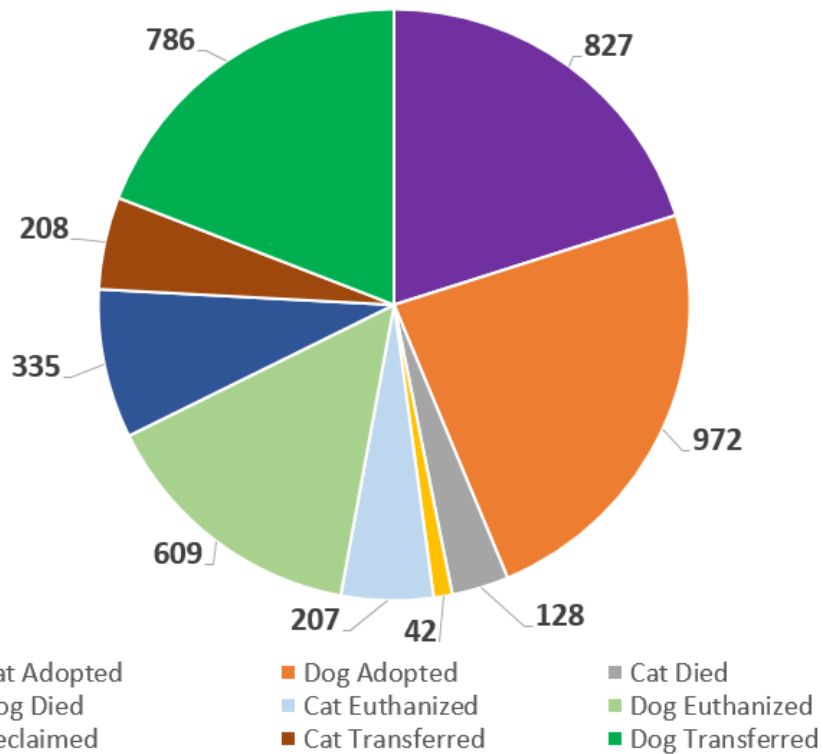
Intake 2007 - 2017



Transfers and Rescues by Year 2011 - 2017



Total Disposition 2017



New in 2017: ASPCA Transports!

We transported more adoptable animals to other shelters than ever in 2017, through a new partnership with the ASPCA.

The receiving shelters do not have the overpopulation problem that we are faced with, and often have waiting lists of people who want to adopt, something we can only dream of! With this increase in transports, it's crucial that we develop a system to assess animal behavior that is uniform and accepted by the ASPCA. In 2017, the animal village doubled the number of Canine Behavior Assessment (CBA) team members. This team works closely with Skip Lunders, and trains under him in various aspects of animal behaviors in order to best select adoptable, transportable dogs to send to other shelters and help them find forever homes. We hope to see this team continue to grow and be even more successful in 2018!



Friends of the Animal Village Fundraisers

Santa Paws

Friends of the Animal Village was proud to host its fifth annual Santa Paws Holiday Party on December 9, 2017. The event took place at Trapnall Hall and was a huge success.

Guests were treated to live music performed by Joe Meazle. Complimentary beer & wine was provided by Lagunita's Brewery & Grumpy's Too Neighborhood Bar & Grill. Guests enjoyed participating in a silent auction & a wine pull, both of which offered a variety of items donated by many local establishments. Microchipping was provided free with each ticket purchased by Westrock Animal Hospital. Santa Claus himself was even in attendance!

We presented LRAV director Tracy Roark with a check for \$30,000! FAV presented Josh & John Holleman with our annual "Best Friend Award" & presented a new "Media Friend Award" to Shawn Reed & 106.7 The Ride. Almost \$11,000 was raised at the event, which was later given to the LRAV to help care for the many animals that come to the Village!



LRAV staff members had a great time celebrating the success that all their hard work brought in 2017.

Doggie Paddle Day

Our 6th Annual Doggie Paddle Day continued to grow on the tradition of the previous few with even more pups showing up for a dip in the pool. Over a hundred four-legged friends attended along with their two-legged parents. The event took place October 15th at the Jim Dailey Fitness and Aquatic Center — which offers the full sized pool for dogs to swim and play in, as well as their kiddie pool for the pups that need to practice their paddling skills before taking the plunge in the deep end. The attendees enjoyed running, chas-ing, swimming, playing, and just hanging around with their friends as well as some retriever style long jumps. The fall weather cooperated, offering sunshine and cool breezes for the dogs to enjoy.



The Power of Your Generosity

What you gain when you give to
Friends of the Animal Village

Unconditional Love

The Little Rock Animal Village is able to provide high quality care to our city's homeless animals thanks to your donations.

Look how far your money can go!



- \$25 will provide 4 animals with a microchip
- \$50 will cover the required sterilization procedure for a cat brought to LRAV
- \$65 will give 25 dogs or cats a booster vaccination
- \$70 will cover the required sterilization procedure for a dog brought to LRAV
- \$150 will cover full mange treatment for one animal
- \$350 will cover heart worm treatment for one animal



How You Can Help

Volunteer

With FAV: Volunteers are critical to our mission. Each FAV initiative relies on dedicated individuals to assist with events and programs that will raise funds and help increase adoptions at the Village. These events are always something simple and fun, such as walking a dog, helping set up a booth, or just talking with others about the village to get the name out. We have a spots at most events that fit your talents and will help us further our shared mission of helping out our furry friends.

At LRAV: Volunteers are needed every day to care for the dogs and cats at LRAV, and it is a great way to show our wonderful animals how much you care. These volunteers help prepare the cats and dogs at LRAV for life in a forever home simply by spending time with them, walking them, or even just letting them see a friendly face during their stay at the village. Village volunteers provide countless hours of valuable service—hours that lead to more adoptable animals, more animals sent on the Bark Bus, and more opportunities to show the community how special our animals are.

Volunteer training takes place at LRAV on the second Saturday of every month to help get you familiar with the village and all the ways you can help out. You can find information about LRAV's volunteer distribution list, learn more about volunteering at the Village and sign up for training by reaching out.

Sign up today by e-mailing: VolunteersFAV@gmail.com



Foster

When you foster animals for the Little Rock Animal Village, you create space for more pets at the shelter. Fostering is the most direct way to help an animal—you are giving him or her a second chance at life. Fosters are needed for those going on Bark Bus, typically for a weekend. When you foster, you can help out a broad range of animals from bottle babies to senior pets, needing a reprieve from the shelter conditions. Fostering the animals also helps acclimate them to the everyday life they can look forward to once they find their forever home.

For more information, please e-mail LRAV@LittleRock.org or call Skip at LRAV at (501) 376-3067.

How You Can Help

Help us help Little Rock animals by encouraging spaying/neutering throughout our community. This is one of the simplest ways to keep our shelter populations down. Some of the low cost spay/neuter programs in our area are listed below. To see the full list, visit the Resources & Articles section of our website (under “About”) at FAVLR.org



Three pages; page 1 of 3: Low Cost, Reduced Cost or FREE Spay/Neuter Programs in Arkansas

List of Low Cost & FREE Spay/Neuter Programs and List of Animal Rescues/Adoption/Shelters/Wildlife Rehab/Animal Abuse Hotline are compiled and updated by ArkansPaws Animal Rescue in Conway, Arkansas. Updated lists are available online at facebook.com/ArkansPawsAnimalRescue in photo albums. Please save ALL 3 PAGES to your phone photo albums and share!

Arkansans for Animals

Mobile Animal Surgical Hospital (MASH)

www.ArkansansForAnimals.org

No residency or income requirements for this service, and financial assistance may be available for those who qualify. Check website for dates, locations, local community scheduling contacts. 501-455-5400

Arkansans for Animals

Operation SAVE

Little Rock

www.ArkansansForAnimals.org

facebook.com/pages/Arkansans-for-Animals-Inc/130950890279758
11701 Hwy I-30 Little Rock, AR 72209

A full-time clinic in Little Rock—no income or residency restrictions to participate. Pricing \$20-\$65. Call 501-455-5400 for an appointment.

FuRR (Feline Rescue and Rehome)

Little Rock

www.TeamFURR.org

facebook.com/teamfurr

FuRR sponsors a monthly low-cost, spay/neuter clinic for cats only at Little Rock Animal Village.

PO Box 250567 Little Rock, AR 72225

For appointment call 501-661-0956

or email saveacat@teamfurr.org.

CARE for Animals, Inc

Central Arkansas Rescue Effort (CARE) for Animals

Little Rock

www.CareForAnimals.org

facebook.com/pages/CARE-Central-Arkansas-Rescue-Effort-for-Animals/339706124892?ref=ts

Rescues and rehomes cats and dogs. Operate monthly spay/neuter clinic at LR Animal Services for low-income LR residents only. If the pet is not currently vaccinated against rabies, vaccination will be given free of charge. Call 501-680-SPAY (7729) to leave a message or email clinic@careforanimals.org

HQ: 5516 Kavanaugh (Heights Area), LR

501-603-CARE (2273)

Spay/Neuter Clinic (LRV Surgery Center)

for appointment: 501-680-SPAY (7729)

Maumelle Friends of the Animals

www.maumellefoa.org

Free or discounted spay/neuter services for Maumelle residents only. 501-851-7114

Fuzzy Hearts Animal Rescue

Van Buren County

501(c)3 non profit

www.fuzzyheartshome.webstarts.com

facebook.com/groups/fuzzyheartsrescue

Small breed animal rescue in north central Arkansas. Low cost spay neuter assistance and pet food pantry for those in need for Van Buren County residents. Rescue, rehabilitate, vet and rehome pets within our area. Work with local KILL shelters, other rescues and rescuers. Will courtesy for individuals with limitations.

Out of the Woods Animal Rescue

Greenbrier, Morrilton, Little Rock, Stuttgart

www.oowrescue.org

facebook.com/pages/OUT-OF-THE-WOODS-ANIMAL-RESCUE/159356152124

PO Box 7365 Little Rock, AR 72217

email: contact@oowrescue.org

Rescue and rehome organization for dogs and cats in Arkansas.

Their SNiP program assists pet owners in rural areas by providing pay-what-you-can spay/neuter services to residents in Greenbrier, Morrilton, Conway, Little Rock and Stuttgart.

City of Cabot Animal Shelter

Low Cost Spay/Neuter Clinic

facebook.com/pages/City-of-Cabot-Animal-Shelter/186123151419651

There are no residency or income requirements for this service.

Please contact the Cabot Animal Shelter to book your appointment.

Monday-Friday 8am-5pm

2951 S. 1st Street, North Little Rock, AR

501-843-2021

North Little Rock Animal Shelter/NLR Friends of Animals

501-791-8577

Program to help residents with spay/neuter services for dogs and cats in Pulaski County, and a voucher program for cats in Pulaski County north of the river. No income restrictions. Call for details.

To see the full list, visit the Resources & Articles section of our website (under “About”) at FAVLR.org

Letter from the President: Be the Someone

"Someone please help this poor baby!"

We've all seen it. It's a common refrain from concerned onlookers, usually deployed in the comments on social media posts about an animal that needs rescuing or help in some way. Some posts have dozens if not hundreds of comments like that.

The commenters are people with big hearts who don't want to see the animal suffer further but who presumably don't know how to help, so they leave comments -directed at no one in particular- pleading for SOMEONE to do SOMETHING... the rescue equivalent of screaming into the void.

Sometimes when I see this, my first thought is impulsively...

"why don't YOU do something?"

Then I remember how little *I* knew about animal rescue less than a decade ago, and I have to give them the benefit of the doubt that maybe they just don't know how to help, just as I wouldn't have before I got involved with the Animal Village. I promise you that, regardless of where you live, how many pets you already have, or how much money is in your bank account, you can always help.

Don't live near where the animal is? Ok, do you have any relatives or friends who do? Is there a shelter or rescue near you that's full of pets that need help too? (Trust me, there is.)

Already have a full house of rescue pets? Ok, can you help transport this animal to a shelter or rescue group or to a foster or forever home? Can you donate towards the vet care they will need? Can you spend time with them at the shelter, helping to socialize them and prepare them for life in a forever home? Can you donate blankets or toys or treats to help comfort them? Do you know someone who loves this breed and might want to adopt or foster this one?

There are so many ways to help.

My challenge to you is to BE THE SOMEBODY who does something in 2018. You can start by coming out to the Little Rock Animal Village, attending volunteer training if you haven't yet, and asking how you can help. There are so many needs that you can help us meet.

Betsy Robb
President



Thank you for your support

Merchandise

Purchase a FAV t-shirt by e-mailing:
FriendsOfTheAnimalVillage@gmail.com.

Or visit our Zazzle store:
www.zazzle.com/favlittlerock where a
portion of the proceeds from all sales
goes to FAV.

In our store, you will find a variety of
apparel and merchandise promoting the
Village and FAV. These items make great
gifts for a loved one or yourself. Wear
them with pride in knowing that you
support the Little Rock Animal Village!



Coming in 2018





Little Rock Animal Village

4500 Kramer St.



Thank you!



Friends of the Animal Village @FAV_LR @FAVLR