



FAV's Santa Paws Holiday Party Fundraiser
December 10th @ 7pm | Little Rock, AR
Sponsorship Opportunities

All event sponsors will be listed as an Official Sponsor of Santa Paws 2022 on the Facebook event page and on the Friends of the Animal Village website

Level 1 – Bronze Sponsor:

\$500 Donation:

- Two (2) tickets to the event
- Sponsor will be mentioned in one or more posts about the event on social media

Level 2 – Silver Sponsor:

\$750 Donation:

- Four (4) tickets to the event
- Sponsor name included in one or more emails about Santa Paws + in various posts on social media

Level 3 – Gold Sponsor:

\$1,000 Donation:

- Six (6) tickets to the event
- Sponsor included in multiple social media posts about the event
- Sponsor will be mentioned in a Pet of the Week appearance on THV11 and on the Point 94.1
- Option to have a poster, sign, etc. featured during the event

Level 4 – Platinum Sponsor:

\$1,500 Donation:

- Eight (8) tickets to the event
- Sponsor included in multiple social media posts about the event
- Option to have your banner, posters, etc. featured during the event
- Sponsor logo or name included in each email about Santa Paws
- Sponsor named as a Platinum Sponsor in Pet of the Week appearances on THV11, Fox16, & 94.1FM

Big Dog Presenting Sponsor:

\$3,000+ Donation:

- Ten (10) tickets to the event
- Option to have your banner, posters, etc. featured during the event
- Named as Presenting Sponsor in every email about Santa Paws
- Listed as Presenter of event on all ads, invitations, promotional materials, and social media posts e.g. "Santa Paws presented by ABC Company"
- Sponsor named as Presenting Sponsor in all TV and radio appearances in which Santa Paws is mentioned